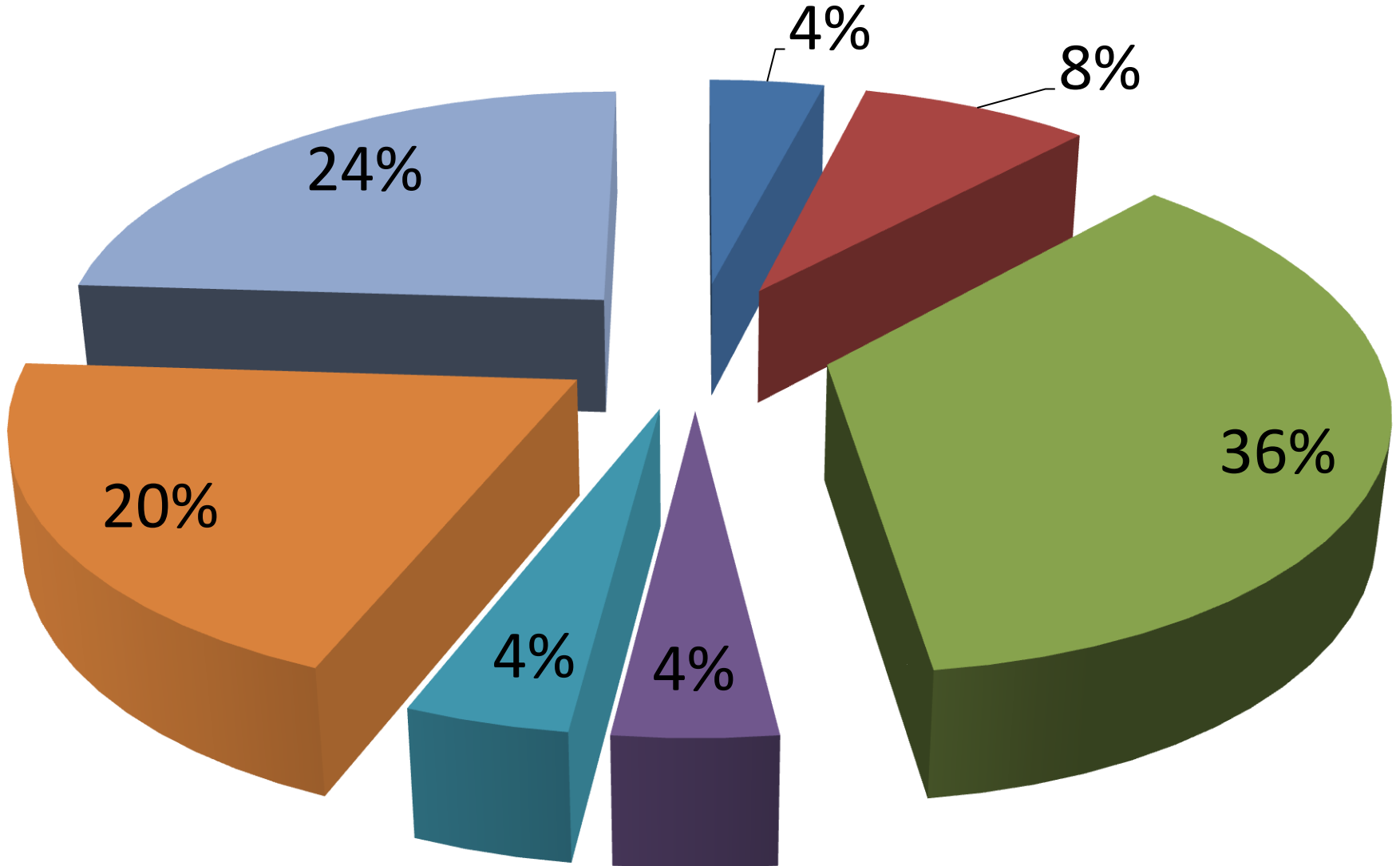


Responses by Region

- Other/Don't know
- Region 1
- Region 2
- Region 3
- Region 4
- Region 5
- Region 6



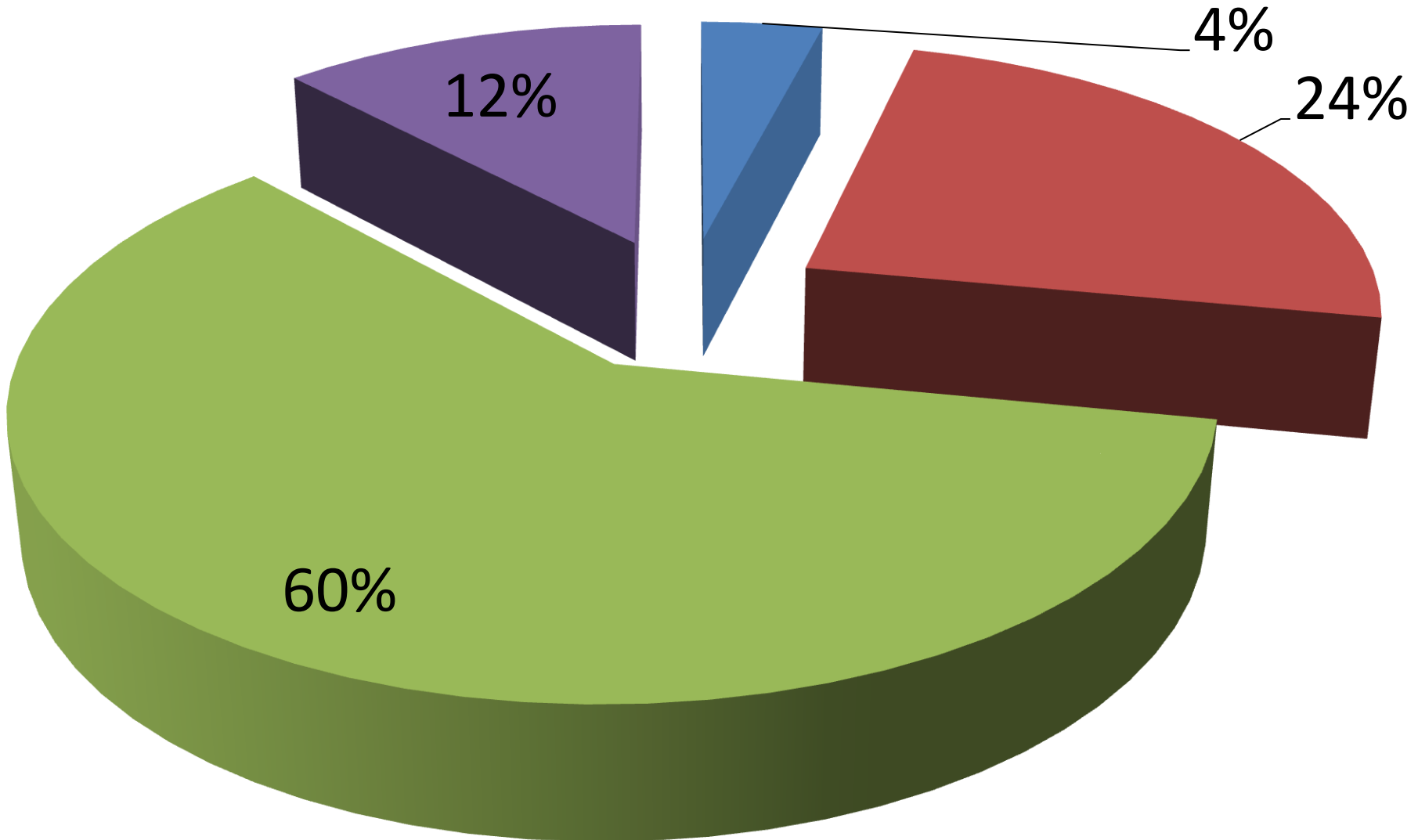
Frequency of Webinar Attendance

■ Not often (1 per year)

■ Occasionally (2-4 per year)

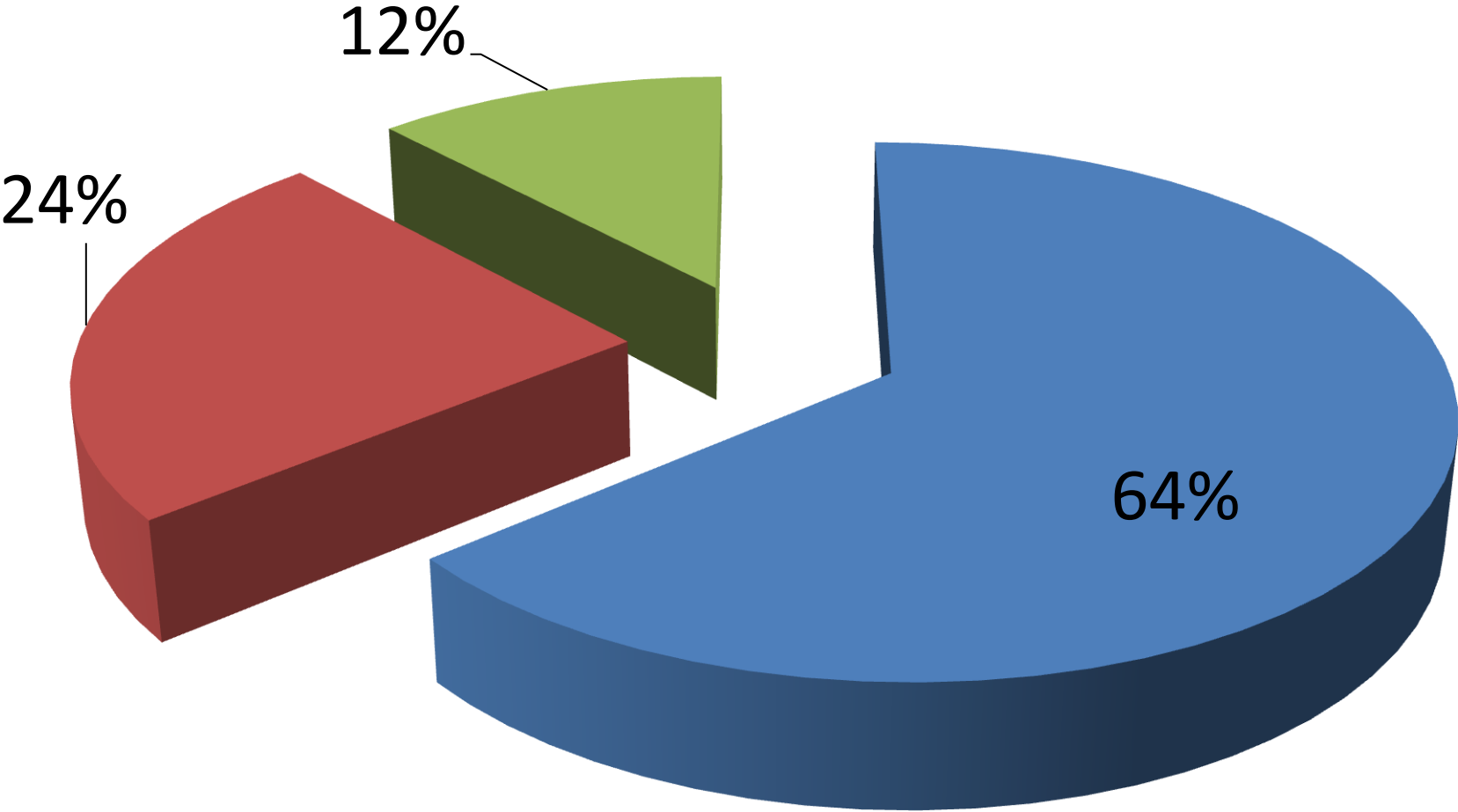
■ Often (5-10 per year)

■ Very often (10+ per year)



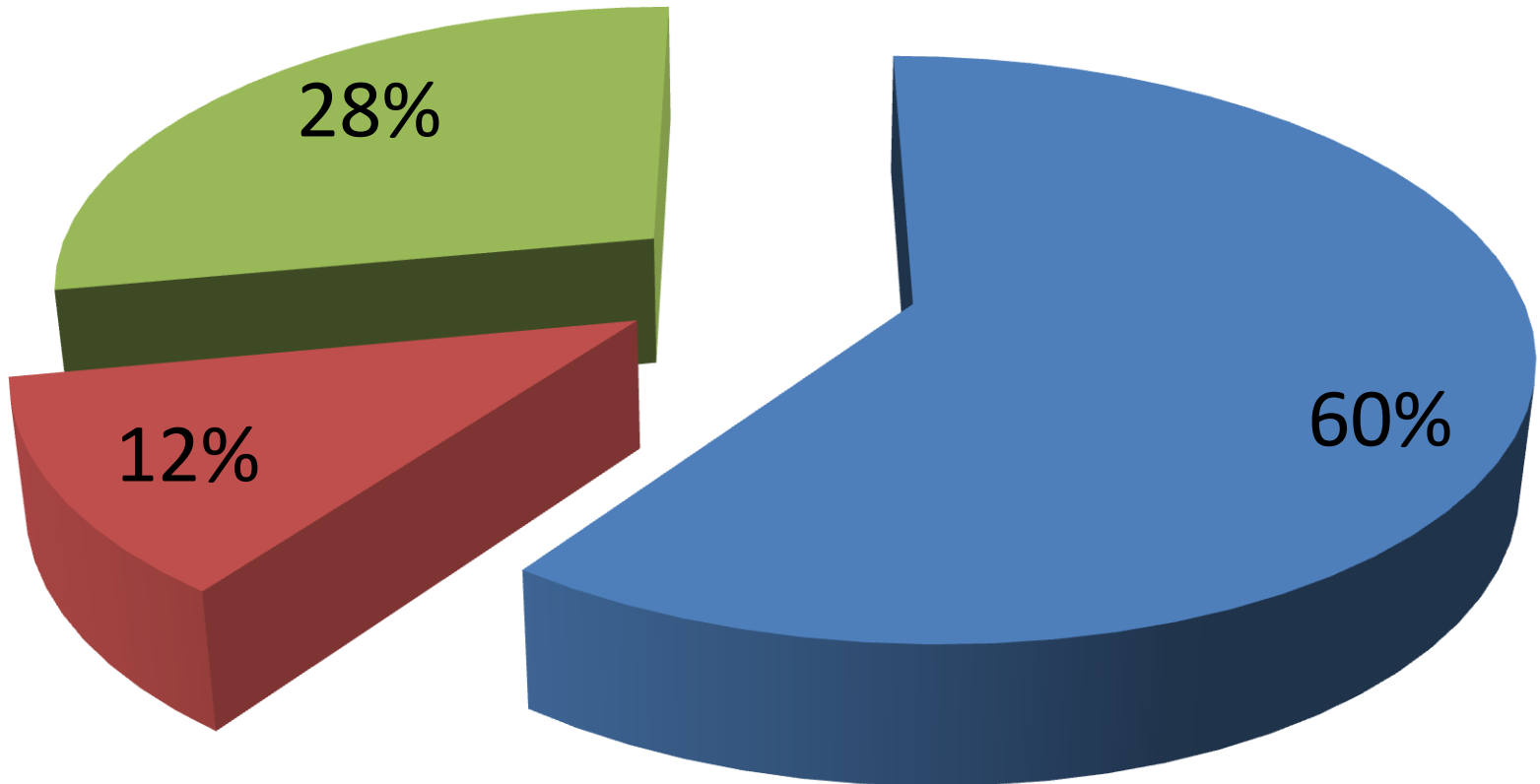
Pay Additional Amount for Webinars?

■ Possibly, but it depends on the additional amount ■ No ■ Yes



Webinar Purchase

- Individually
- Individually, unless I am offered a discount on the full package
- It depends on the webinar topics



Webinar Price

■ \$35-\$50

■ \$66-\$80

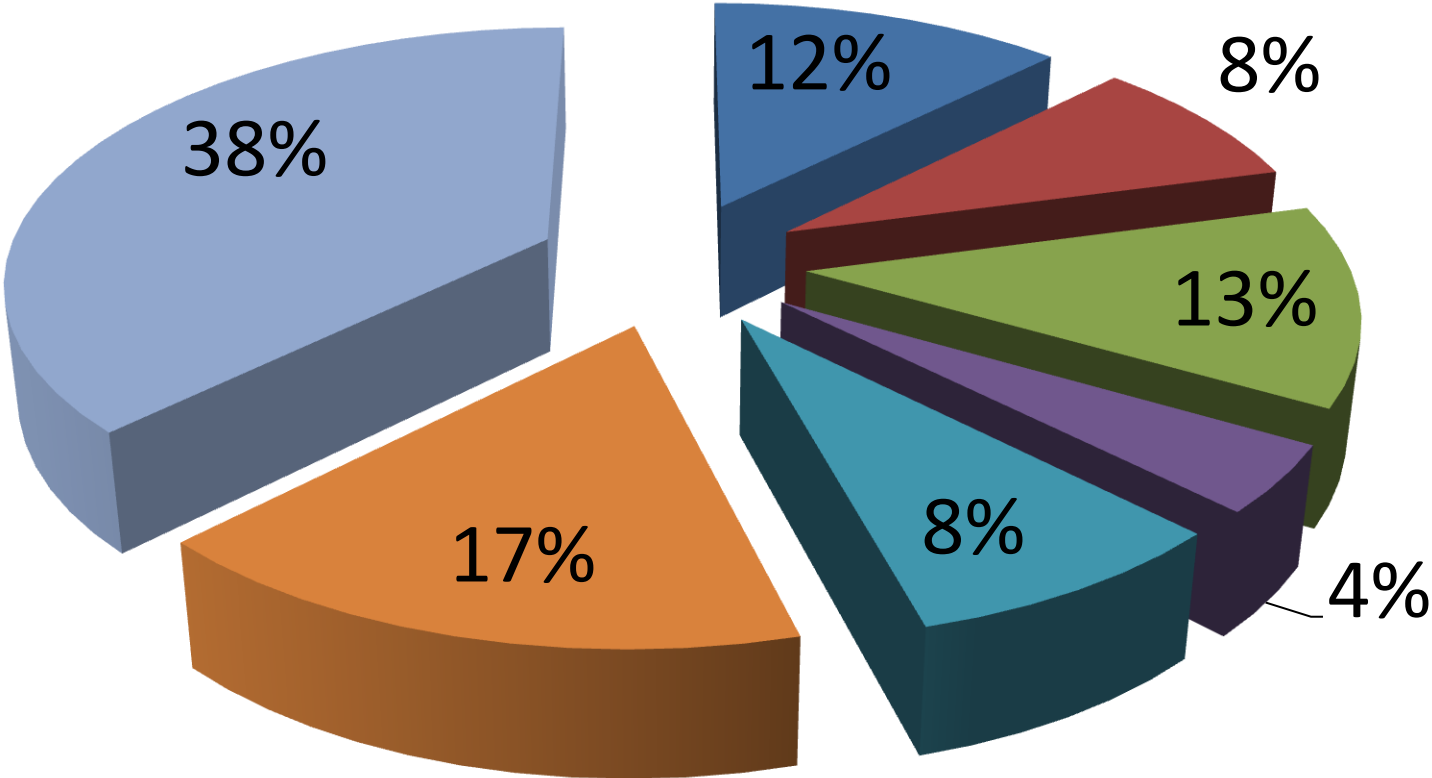
■ \$96-\$110

■ I don't attend unless it's free!

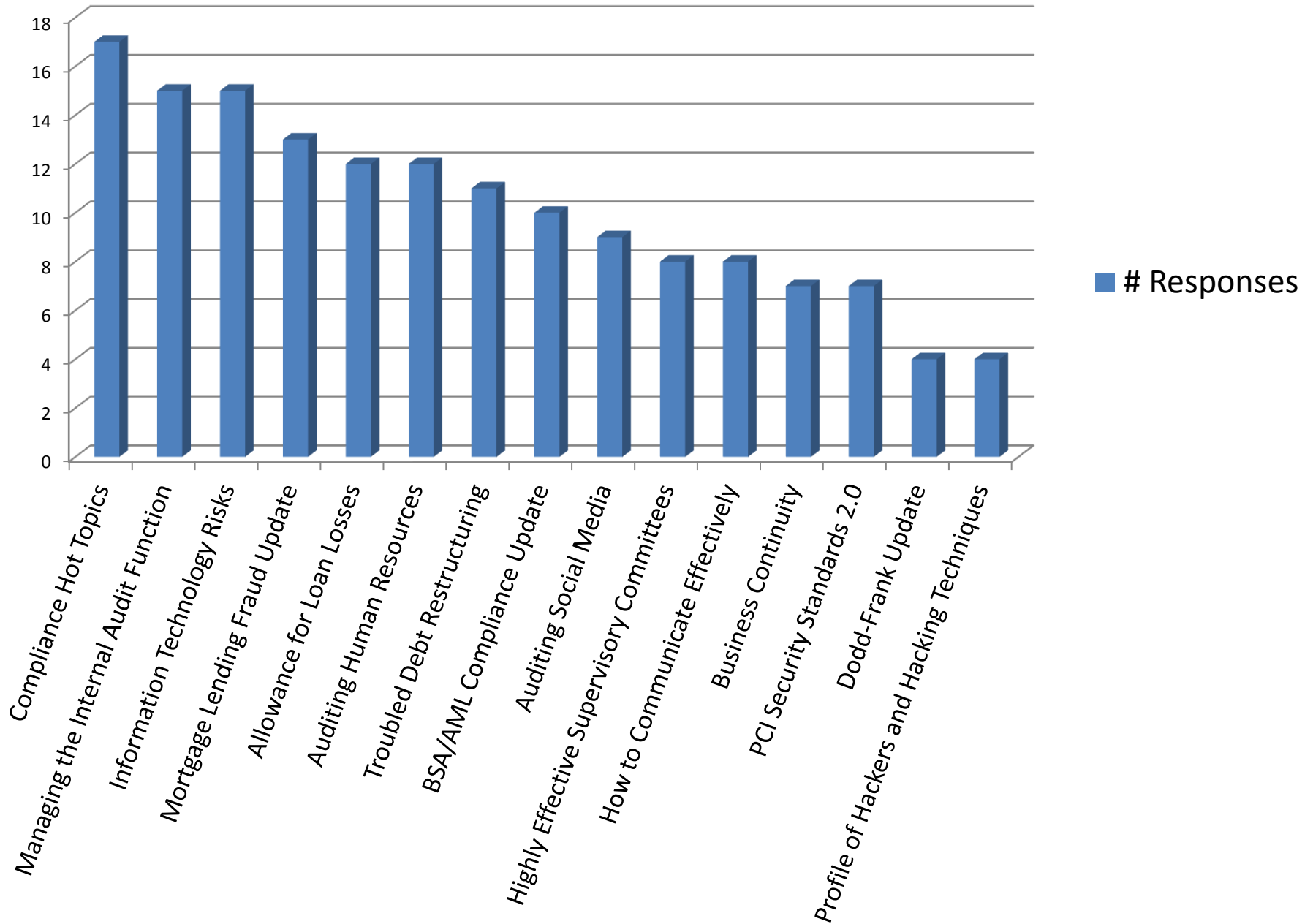
■ \$51-\$65

■ \$81-\$95

■ More than \$110



Desired Webinar Topics



Additional Comments

- A package may not include webinars I am interested in. I have to use my budget dollars wisely.
- I am more concerned with the relevancy of the topics than the price. So if you provide all the topics in advance, then yes, I might consider pre-purchasing. But I am most concerned with quality hot topics.
- I do not think my boss would pay.
- I need the flexibility to choose cpe courses that fit my schedule, as I am a volunteer with a day job.
- Many webinar resources available for no cost.
- There are a number of free webinars, such as those from the IIA and our CPA firm. There are very few that I would be willing to buy.

Additional Comments

- ACUIA should have one free webinar as part of the annual dues.
- I have strong preference for having someone with strong knowledge and effective presentation skills conduct the webinar. I also ask that you consider using speakers outside the regular set of speakers that present at the annual conference. Get some people outside our industry.
- I think it is a good idea to strengthen the offerings to the membership
- The IIA offers free webinars to its members. They have been very well attended and I believe a great service to the members. If ACUIA could offer them free that would be great. The membership fee could be increased to cover some of the cost.