



*Setting New  
Standards*

# 2014 ANNUAL REPORT



*“...we witnessed a proverbial ‘passing the baton’ to the next generation of young, internal audit professionals.”*

## A message from the **EXECUTIVE DIRECTOR and CHAIRMAN**

**W**hat an exciting, productive and prosperous year 2014 shaped up to be for ACUIA. After the past several years, which have been focused on recovery and rebuilding from the challenges the global economic collapse placed on the association, 2014 clearly marks we have turned the corner. I am very pleased to report that ACUIA is once again on solid footing financially, and poised to continue the impressive growth numbers that are highlighted in this report.

### **ANNUAL CONFERENCE**

At this year’s annual conference you could once again feel the excitement in the air as over 220 attendees from across the country, arrived in Baltimore to participate in our 24th Annual Conference and One-Day Seminar. What was even more exciting was to see the number of first time attendees who joined us and participated in the highly acclaimed **Auditing 101** one-day seminar; led by three of our long time members who are also current or former board members. In many ways we witnessed a proverbial, ‘passing the baton’ to the next generation of young internal audit professionals who are seeking to further their training and skills and entrusting our association to be a key part of that training.

### **EDUCATION**

As the premier trade association dedicated to credit union IA professionals we dedicate a significant amount of our time and resources to education. In addition to the annual conference we hosted a total of seven regional meetings across the nation in the spring and fall that generated attendance by over 200 participants. The tremendous efforts of our Regional Directors made each of these meetings a resounding success and furthered our commitment to providing, outstanding and affordable education and training opportunities to members. As a NASBA sponsor organization, we are proud to offer NASBA certified CPE credits to members. In fact we are very pleased to have issued almost 4, 500 CPE credit hours this year, marking another milestone in our growth and commitment to providing premier training opportunities.

### **THE FUTURE**

With a solid foundation to once again build upon, we look forward to the coming year with great anticipation. 2015, will mark our 25th anniversary conference which will appropriately be held in historic Boston. We will also continue exploring opportunities to develop an ACUIA IA certification program for IA professionals. Finally we will continue to further expand our relationships with both our regulators and fellow industry professionals.

*Geoff*  
Geoff Bacino  
Executive Director

*John*  
John Gallagher  
Board Chairman



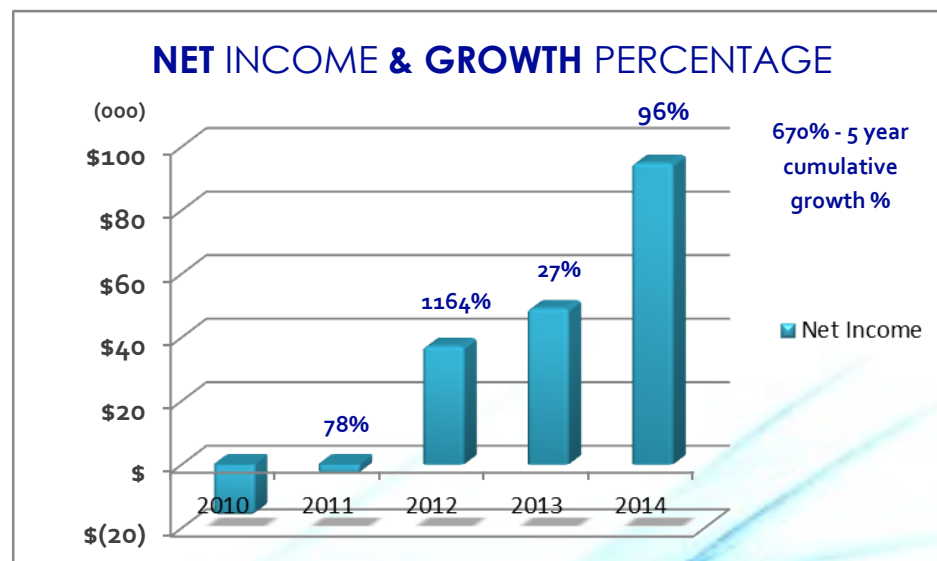
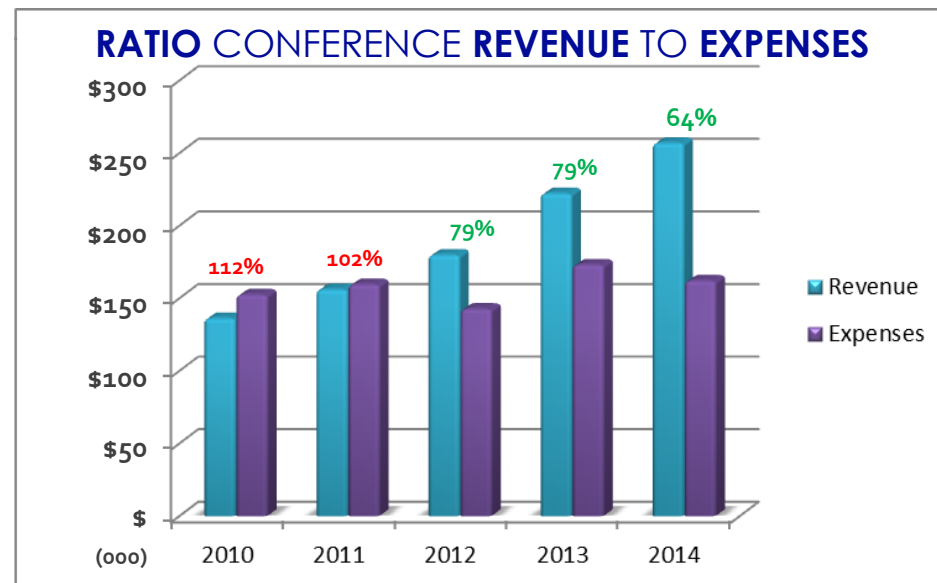


# ANNUAL CONFERENCE & ONE-DAY SEMINAR

**T**he Annual Conference and One-Day Seminar represents the largest annual revenue opportunity for the association. After the economic collapse, attendance at the annual conference dropped precipitously causing a corresponding drop in conference revenue.

Over the past four years, annual conference net income has steadily increased, returning to the black due to the combination of increased attendance and cost cutting measures implemented by the Executive Office team.

In 2014, net income reached a new high, culminating in a combined five year turnaround growth in net income of 670%. While these growth rates aren't sustainable annually, net income is projected to continue to be steady as well as maintain a favorable revenue to expense ratio.





# 2014 OVERALL FINANCIAL POSITION

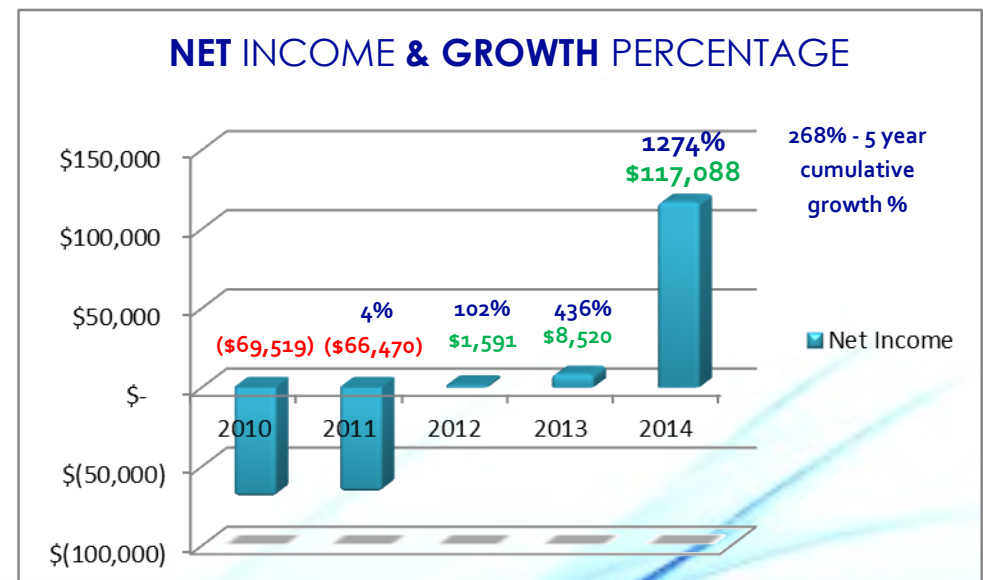
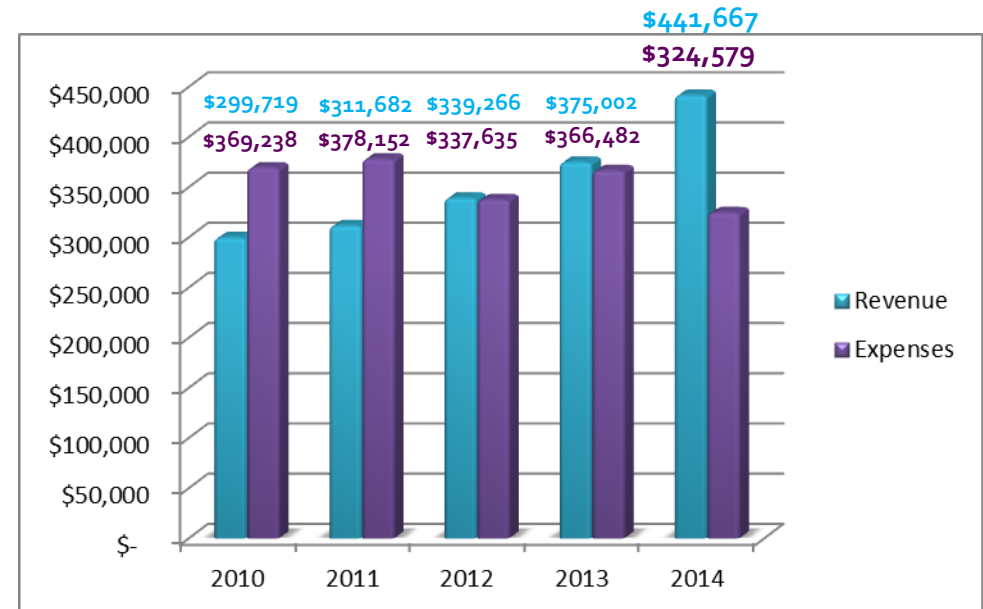
A return to the strong, solid financial foundation the association enjoyed in past years has been the focused goal for the past four years. 2014 marks a return to that solid financial footing and positions the association well to confidently move forward.

In 2010 and 11 net losses, significantly depleted the organization's operating capital and reserves. To reverse those damaging losses the Executive Office team, with unanimous board approval, implemented several cost cutting measures throughout the budget to reign in expenses while simultaneously seeking ways to increase attendance i.e. revenue from the annual conference and regional meetings. These changes began to yield results by year end 2012 and have continued to yield further favorable net income results in 2013 and blossoming in 14.

Projections for 2015 indicate similar strong net results as cost control measures remain in place. Attendance projections for the upcoming 25th anniversary annual conference along with regional meetings attendance throughout 2015 are both indicating at or near record levels..

**“Thanks go to everyone involved. This was one of the best conferences I’ve been to in my career. 95% of sessions I attended had something for me to take home and use.”**

— Steve L



# STATEMENT OF FINANCIAL POSITION

## ASSETS

December 31, 2014

December 31, 2013

### Current Assets

#### Checking/Savings

#### Cash

Cash - Operating

\$ 176,445

\$ 78,702

Cash - Savings

5

5

#### Total Cash

176,459

78,707

Total Checking/Savings

176,459

78,707

### Other Current Assets

Receivables

0

2,998

Prepaid expenses

31,186

21,186

Total Other Current Assets

31,186

4,184

### Total Current Assets

207,636

102,891

## TOTAL ASSETS

\$ 207,636

\$ 102,891

## LIABILITIES & EQUITY

### Current Liabilities

#### Other Current Liabilities

Accounts Payable

\$ 0.00

\$ 4,943

Deferred Revenue

13,800

21,200

Total Other Current Liabilities

13,800

26,143

Total Current Liabilities

13,800

26,143

### Total Liabilities

13,800

26,143

### Equity

Retained earnings

76,748

68,228

Net Income

117,088

8,520

### Total Equity

193,836

76,748

## TOTAL LIABILITIES & EQUITY

207,636

102,891

# MEMBER BENEFITS



Professional Development & Continuing Professional Education are a key member benefit. ACUIA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. Most, if not all, of the programs offered by ACUIA provide a forum for CPE credits to be awarded.

***In 2014 ACUIA issued 4,463 Total CPE credits to Members.***



The **Audit Report** is the official, quarterly publication of ACUIA and is one of the exclusive member benefits for all active members. In the 4th quarter of 2013, the board of directors voted to make the magazine an all electronic publication.

This move has saved the association over an estimated \$11,000 in printing and postage costs, while continuing to offer the same quality content the magazine has been known and recognized for over its 23 year publication history.



## MEMBER FORUM

The Member Forum provides a venue for ACUIA members to come together to discuss audit, compliance, policy and procedure issues, and regulatory standards. Many ACUIA members cite the interaction the forum offers as one of the primary benefits of membership while allowing the opportunity to fluidly leverage IA resources.



## INTERACTIVE AUDIT GUIDE

This feature allows ACUIA members to provide successful audit programs to other ACUIA members. Rather than a static guide, the Interactive Audit Guide is dynamic -- it continually changes and improves as new programs are added by members — thus offering members up-to-the moment benefit from other members knowledge, experience and expertise.

# LEADERSHIP

## 2015 BOARD

The ACUIA Board of Directors is elected by the membership of ACUIA and is the governing body of the association. The Board is responsible for all the activities of ACUIA and meets annually at the ACUIA Annual Conference and monthly via conference call.



### Chair

**JOHN GALLAHER,**  
SEFCU  
jgallagh@sefcu.com



### Vice Chair

**KARA L. Giano,** CIA, CIDA, CRMA  
Golden 1 CU  
kgiano@golden1.com



### Secretary

**MARGARET** Chamberlain, CUERME  
Arizona State CU  
margaret.chamberlain@azstcu.org



### Treasurer

**LINDA** Goff, CUCE  
Enrichment FCU  
lgoff@enrichmentfcu.org



### Director

**DANA L. McCranie,** CBA, CUCE  
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### Director

**BARRY** Lucas  
Desco FCU  
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### Associate Director

**KIMBERLY** Wiersema, CIA  
kawiersema@hotmail.com



### Associate Director

**DOUG** Wright, CPA, CFE, CUCE  
Baxter CU  
Doug.wright@bcu.org



# REGIONAL DIRECTORS

ACUIA's Regional Directors are committed to ensuring membership value is maximized within the six ACUIA geographic regions. One of the directors' primary functions is to plan and coordinate an annual regional meeting held in varying locations throughout their region. Additionally, directors encourage cooperative relationships among members to facilitate the exchange of information and ideas along with promoting ACUIA and the credit union internal audit profession. To help keep members engaged they communicate ACUIA events, information and board decisions to their respective region. Finally, they recruit Chapter Coordinators within their region to further build outreach to the credit union IA community.

## REGION 1

**Julie Wilson**

iQ Credit Union

[juliew@iqcu.com](mailto:juliew@iqcu.com)



## REGION 3

**Greg Czyzewski, CPA, CIA**

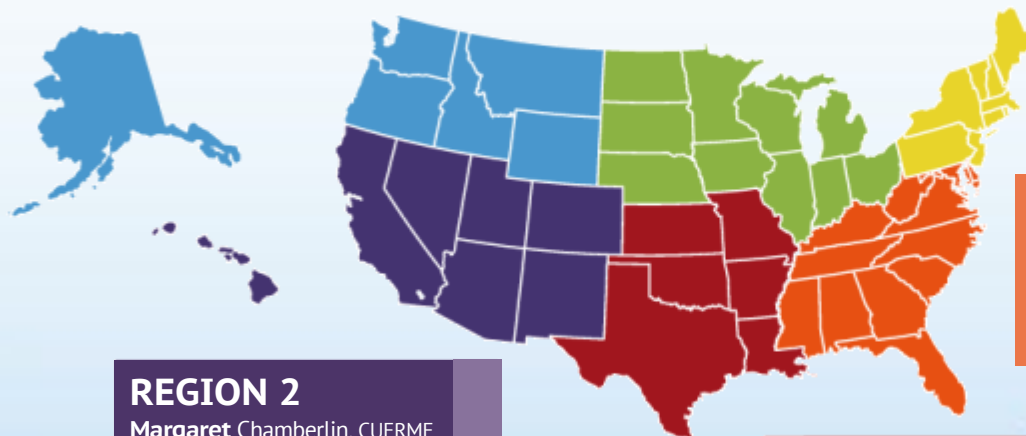
Teachers Credit Union

[gczyz@tcunet.com](mailto:gczyz@tcunet.com)



## REGION 5

Open



## REGION 2

**Margaret Chamberlin, CUERME**

Arizona State Credit Union

[Margaret.chamberlain@azstcu.org](mailto:Margaret.chamberlain@azstcu.org)



## REGION 4

**Patrick McCollough**

Arkansas FCU

[pmccollough@afcu.org](mailto:pmccollough@afcu.org)



## REGION 6

**Bobby Nichols**

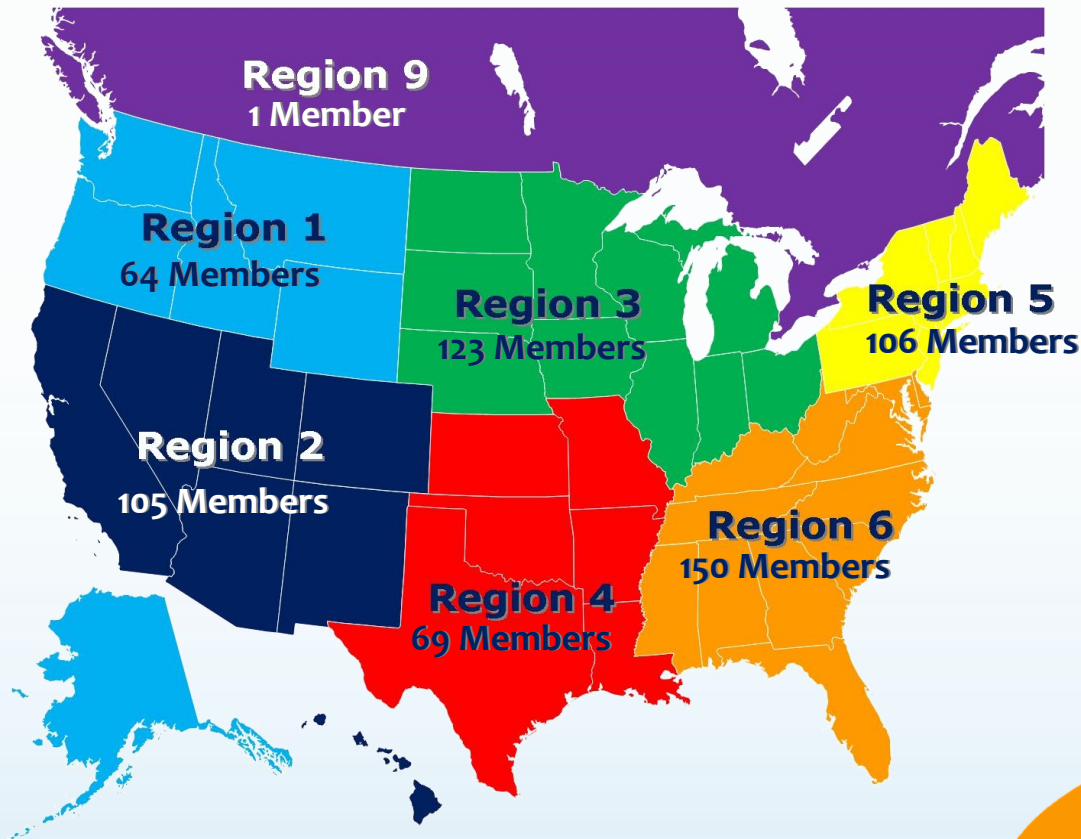
SECU

[Bobby.nichols@ncsecu.org](mailto:Bobby.nichols@ncsecu.org)





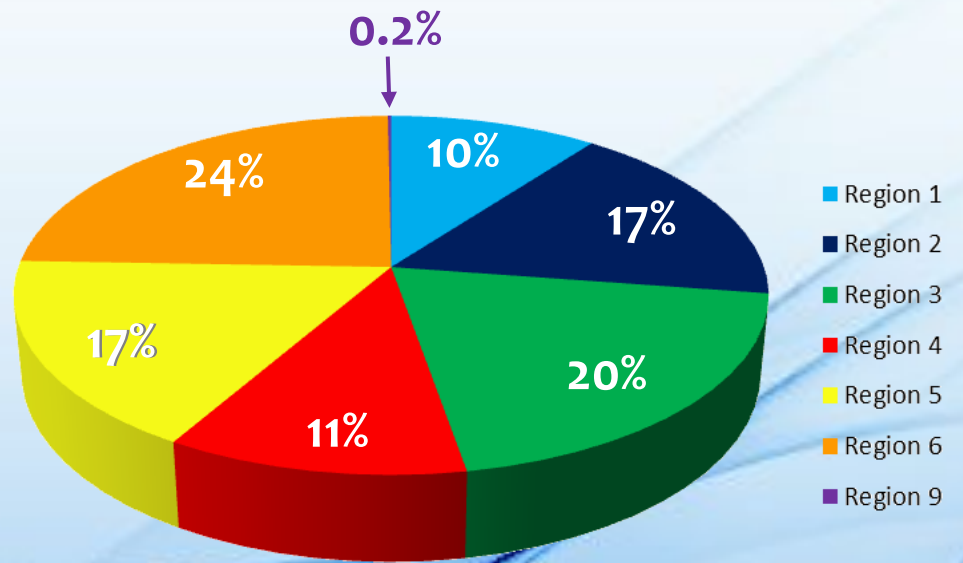
# MEMBERSHIP BY REGION



ACUIA is committed to retaining and growing membership and finished the year with **618 active members**. Members hail from all 50 states and Canada with members spread fairly evenly across regions.

Approximately 40% of members participated in one or more national or regional meetings as they seek to continually hone their skills and stay current with the latest compliance and regulatory issues.

ACUIA continues to expand its influence through relationships with other industry trade groups, along with state and federal regulatory agencies.



# ANNUAL AWARDS AND RECOGNITION

Each year, ACUIA recognizes outstanding Internal Audit professionals and presents several awards during a special awards ceremony held during the Annual Meeting, at the Annual Conference & One-Day Seminar.

## 2014 Award Recipients

### **Terry McEachern** **Internal Auditor of the Year Award**



**John Gallagher**  
SEFCU

### **The Chairman's** **Excellence in Service Award**



**Dean Rohne**  
CliftonLarsonAllen

### **Pat Richey** **Best Article of the Year Award**



**Tom Schauer**  
TrustCC

### **The Best Practice Award** (3-way tie for first-place)



**"Loan Review Templates"**



**"Pre-Audit Risk Assessments"**



**"Monitoring Progress"**



# LOOKING AHEAD



ACUIA is headed to Beantown, for the 25th Anniversary Conference and One Day Seminar. This milestone event will highlight the association's commitment to serving credit union Internal Audit professionals. The event will feature an all-star line-up of outstanding presenters bringing the latest industry information on regulatory, compliance, security and best practice resources for the four day event.

In celebration of ACUIA's 25th Anniversary, the conference is being held at the luxurious Boston Park Plaza Hotel. Rich in history, the hotel has distinguished itself with classic elegance and personal service that continues to attract travelers from all over the world who visit Boston and desire luxury accommodations coupled with unmatched service.

*Boston*





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